

PHILIP BRADSHAW

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EDUCATION

BSBA, Marketing | *The Ohio State University* | *Fisher College of Business* | *Magna Cum Laude*
Honors Integrated Business and Engineering, Specialization: CSE | Minor, Business Analytics | Minor, Social Psychology

PROFESSIONAL EXPERIENCE

Operations Analyst | *Levi Strauss & Co.* | *Global Operations Strategy & Product Development & Sourcing* 10/2021 - Present

- Developed a new direct shipment Supply Chain Model and delivered over \$11M of product in the pilot. Identified opportunity to pull forward orders to meet monthly financial targets
- Streamlined Core product planning and production processes to help increase fill rates by 3-5% and incrementally lift yearly revenue by \$4-5M annually
- Developed Product Development operational capacity benchmarks, created a reliable and easy way of capturing metrics, removed a duplicative workstream, and recommended capacity relief actions utilized by leadership
- Identified root cause of delayed shipments from a major supplier, led cross functional teams for system improvements and created a new process for the vendor; effectively reduced and standardized lead times to pre-pandemic expectations and created a reliable model for shipments
- Supported the release of CBP detention for ULFPA suspect shipments through thorough traceability documentation and response letter
- Developed business benefit cases for project proposals
- Drive complex ad-hoc data analysis, identify opportunities for growth or efficiencies, lead cross functional projects, and thought partner to leadership
- Migrated sourcing KPI reporting to Power BI, elected business SME, and report monthly to senior leadership monthly performance

Sourcing Optimization Intern | *Levi Strauss & Co.* | *Product Development & Sourcing* 06/2021 - 08/2021

- Created a central self service tool for all Sourcing KPIs in Power BI
- Kept senior-level department leads informed with weekly reports on supply risk: world politics, natural disasters, COVID-19 shutdowns, apparel manufacturing developments, and other supply chain disruptions
- Broadened business use case for a Customer Lifetime Value neural network model and provided users access through a Tableau Dashboard

Data Visualization & Data Science Co-Op | *Honda of America Manufacturing* 06/2020 - 08/2020

- Defined business case for a new million-dollar RFID Packaging management system
- Improved analytical performance of KPI calculations and statistical forecast tools by transferring scorecards to Tableau
- Surveyed associates' attitudes, researched industry WFH standards during COVID-19 and recommended talent retention tactics to leadership

Data Analytics & Technology Co-Op | *Honda of America Manufacturing* 05/2019 - 08/2019

- Increased North American Supply Chain data quality and visibility through thorough stricter data management and governance procedures
- Decreased reporting work by 10% through the creation of Tableau dashboards

Capstone Project Leader | *P&G* | *Ohio State University* 08/2020 - 05/2021

- Managed a cross-functional Engineering Capstone product innovation project for P&G's Fabric Division and delivered a plausible CPG
- Defined customer behaviors and desires through market research and analysis

Lead Group Fitness Instructor | *OSU Rec Sports* 01/2019 - 05/2021

- Managed and developed 30 experienced group fitness instructors' skills and improved participant experience in respective classes
- Directed event planning and lead special events for Ohio State D1 Athletes, Clubs, and the greater Ohio State public
- Taught on average 4 classes a week to an average of 1500+ students, faculty, and OSU Rec members per year

SKILLS

Project Management | Data Visualization | Power BI | SQL | Tableau | R | VBA | UX Research | Lean Processes | Google Analytics | Predictive and Prescriptive Statistical Analytics | Consumer Behavior | Amazon Redshift | Jupiter Notebook

CERTIFICATIONS

Six Sigma Green Belt Certified | Google Analytics Certified | Morrill Scholar and Office of Diversity and Inclusion Scholar | 2019 Fashion Scholarship Fund Recipient | 2020 Retail Industry Summer Experience Certification